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Articles should be approximately 800 to 1600 words in length. Articles cannot be specific to a manufacturer [No Ads, please.] Rather, articles should address "generic" technical issues [e.g., specific evaluation and selection criteria when specifying wood vs. aluminum window frames] and/or broad industry trends that have the potential to have an impact on our industry. Please contact your newsletter editor – Bill Enright / 763.232.2990 or bsenright@msn.com – if you require additional information. Make an Impact!